



## FACT SHEET

Address: 2 Kirby Plaza, Mt. Kisco, NY 10549  
(Mt. Kisco Train Station, off Rte.133 approaching the village)

Telephone 914-666-6400

Website: [www.viavanti.com](http://www.viavanti.com) (under construction)

Scheduled Opening: July, 2008

- The Name *Via Vanti!*:** *Via*, meaning “road or way,” and *Vanti* as a contraction of the word for “forward,” signals its concept of “the way forward” in the Italian food experience.
- Concept:** *Via Vanti!* offers the opportunity for “fine grazing,” a new terminology in the foodservice lexicon, featuring fine Italian products, with a focus on *piccoli gusti* - small tastes – as well as gelato, *caffè* and *dolce* (coffee and sweets).
- Philosophy:** The concept is based in culinary improvisation in the spirit of *Italia oggi*, or “Italy today.” “Our mission is to create new combinations and presentations of fine Italian ingredients, introducing our guests to exciting new taste experiences while allowing them to learn more about Italy and the Italian people,” says founder/creator Carla Gambescia. “And, great food is the portal.”
- Menu:** The menu spans all day parts for enjoying the Italian experience with top quality products. Menu categories include a variety of Italian baked items for breakfast (such as corn muffin made with imported polenta, in both sweet and savory varieties); for lunch and dinner, there are innovative salads, breadless panini (which customers wrap with romaine and radicchio); Bocco Boards (derived from *bocconcini*, meaning “little mouthfuls”) of cured meats, *formaggi* and *vegetali*, available in various numbers of selections; gourmet *pizzette*; and various Italian desserts. Other categories include: hand crafted gelato and sorbetto, specialty gelato beverages, Italian wines, and an exciting array of Italian inspired cocktails
- Facility:** Interior: 2000 sq. ft; 50 seats at counter seating and tables.  
Exterior: the historic landmarked Mt. Kisco Train Station.

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- Décor:** The interior is the former waiting room of the train station, with new décor designed by Jack Baum of Tree House Design, featuring warm colors and an overall reminiscence of Venice, but in the modern idiom. Warm colors of umber and chianti, mixed with gold. Tile floor styled in the pattern used on the façade of the Doge’s Palace in Venice.
- Special Features:** Welcoming guests near the entrance is an oil painting in the style of Marc Chagall, mixed with Kandinsky, commissioned to depict the spirit of Zanni, a composite of characters from the *Commedia Dell’Arte*. Adding color to the interior is an Italian glass chandelier and light fixtures, each different, and modern seating in colorful see-through plastic and steel frames. Eye-catchers include a wine bar topped with white Carrera marble, framed by wine cabinets, and a sleek Italian gelato case.
- A large flat screen LCD features continuous images of Italy today, transitioning slowly, and classic Italian movies (sans sound). Background music is contemporary Italian, and an Italian radio station broadcast will be featured as well.
- People:** Carla Gambescia, Founder, a marketing consultant who had specialized in brand identity and product development for food and foodservice companies.
- Eartha Heyliger, General Manager
- And a staff of “Ambassadors” guiding visitors to experience enticing new taste adventures
- Hours of Operation:** 5:00 am to 8 pm, Monday through Wednesday  
5:00 am to 10:00 pm, Thursday and Friday  
9:00 am to 11:00 pm, Saturday  
11 am to 8 pm, Sunday
- Seating:** Counter – 15 stools at bar and counter  
Table service – 36 seats
- Carry-Out:** Any food item or beverage on the menu (except alcoholic beverages) is available for Carry-Out.
- Parties:** For information, contact: Eartha Heyliger, 914-666-6400.
- Future Plans:** A perfect *Via Vanti!* prototype here, with a second unit scheduled for Peekskill in September and more to come.
- Public Relations:** Call Bill Primavera, Primavera Public Relations, Inc., 914-245-5390. Or, email [Bill@PrimaveraPR.com](mailto:Bill@PrimaveraPR.com).